



Icelandic Glacial

- Introduced:** July 2007 in the United States. Distributed by 9th Street Beverages, Anheuser-Busch's non-alcohol beverage subsidiary.
- Category/Style:** Super-premium, carbon-neutral certified bottled water.
- Taste Profile:** **Icelandic Glacial** is a bottled water with a clean, crisp, refreshing taste.
- Product Information:** **Icelandic Glacial** is the first bottled water certified as CarbonNeutral®, the product and operation both have a 'net zero' carbon footprint, benefiting from Iceland's natural green energy sources including geothermal and hydroelectric power.
- A product of Icelandic Water Holdings ehf, **Icelandic Glacial** is bottled at source from the legendary Ölfus Spring in Iceland. A vast underground resource formed over 4,500 years ago, the spring is shielded from pollution by an impenetrable barrier of lava rock, resulting in a water of exceptional taste and purity.
- Packaging:** **Icelandic Glacial** uses only the highest quality materials available to produce the fully recyclable bottle, which means the taste remains unaltered from the day the water was bottled.
- Interesting Facts:** Icelandic Water Holdings ehf produces **Icelandic Glacial** water at its 100-percent naturally powered bottling facility in Hlidarendi, Ölfus, Iceland. The facility increases production capacity of **Icelandic Glacial** natural spring water to meet the growing consumer demand for this exceptionally pure Icelandic water in an environmentally responsible fashion.
- Further Information:** Visit www.icelandicglacial.com.

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