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## 180 All-Natural Energy

### *Redefine Your Energy*

- Introduced:** Available nationwide in April 2009. Distributed by 9<sup>th</sup> Street Beverages, Anheuser-Busch Companies' non-alcohol beverage subsidiary.
- Category/Style:** Non-alcohol energy beverage with all-natural ingredients.
- Ingredients/Taste Profile:**
- 180 All-Natural Energy ORANGE CITRUS** contains a blend of 100 percent natural orange citrus and exotic Yumberry, added fiber, is an excellent source of B-vitamins and the antioxidant vitamin C and offers a natural source of caffeine from Guarana. With natural colors and flavors, **180 All-Natural Energy ORANGE CITRUS** is preservative free. It's refreshing and lightly carbonated with an orange-citrus flavor.
- 180 All-Natural Energy AÇAÍ BERRY** contains 100 percent natural Açaí, blueberry and red grape juices, added fiber, is an excellent source of B-vitamins and the antioxidant vitamin C and offers a natural source of caffeine from Guarana. With natural colors and flavors, **180 All-Natural Energy AÇAÍ BERRY** is preservative free. It's refreshing and lightly carbonated with a delicious berry taste.
- 180 All-Natural Energy GOJI BERRY** contains a blend of 100 percent natural Goji and cherry juices, added fiber, is an excellent source of B-vitamins and the antioxidant vitamin C and offers a natural source of caffeine from Guarana. With natural colors and flavors, **180 All-Natural Energy GOJI BERRY** is preservative free. It's refreshing and lightly carbonated with a delicious cranberry-cherry flavor.
- How to Serve:** **180 All-Natural Energy ORANGE CITRUS, AÇAÍ BERRY** and **GOJI BERRY** can be served straight from the can and chilled, over ice, mixed or even blended into a smoothie with fresh fruits.
- Interesting Facts:** Goji (pronounced go-GEE) is a small, round red berry found on wild vines in Tibet. Herbalists have used Goji for more than 6,000 years because they believe it increases stamina and fortifies the immune system.

Açaí (pronounced ah-sigh-ee) is a berry native to the Brazilian rainforests that is rich in B-vitamins, antioxidants, fiber, iron and Omega-3. The legendary Açaí is said to possess the power to heighten mental clarity and spirit.

The Yumberry fruit is native to China and has a pleasantly tart and sweet flavor, similar to pomegranates.

**Further Information:**

Visit [www.180.com](http://www.180.com) or [www.anheuser-busch.com](http://www.anheuser-busch.com).

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